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Thank you New York for Facing Problem Gambling Together! Problem Gambling Awareness Month 2021

In honor of PGAM (Problem Gambling Awareness Month), the New York Council on Problem Gambling (NYCPG) challenged everyone across New York State – individuals, agencies and communities alike – to come together to face problem gambling. And this year, New Yorkers came through in a way that we've never seen before!

Thanks to the collaborative efforts of the New York Council on Problem Gambling, the Regional Problem Gambling Resource Centers, and local agencies and community leaders across the state, we were able to engage over 8,000 individuals who helped by reaching out to their communities.

This year, we were joined by 95 amazing agency partners across NYS eager to take action by participating in activities that support the mission of PGAM. Some of these partner activities included:

- Adding problem gambling information to their outreach/educational materials (57).
- Adding screening questions to their regular assessments (30).
- Hosting a Screening Day event (21).
- Taking the Facebook LIVE Challenge (19).
- Creating a safe, trigger-free space by designating an area as a Gambling-Free Zone (18).
- Taking on a variety of additional activities to support PGAM (48).

We would also like to thank the 535 people who attended one of our four webinars, and the 20 counties and towns who signed proclamations declaring March as Problem Gambling Awareness Month in their communities.

PGAM is a time for everyone to join together to show how much we care about individuals, families and communities struggling with gambling problems. This year, agencies and community leaders came together and made a huge impact in support of PGAM in NYS proving that we all care and are here to help.

To access all the PGAM tools for the activities mentioned above, and to continue the efforts to raise awareness of problem gambling and connecting individuals and families affected by problem gambling to support services, visit: NYProblemGambling.org/PGAM.

Let's continue to let New York know that we are here to work together to address problem gambling!

If you or someone you love is struggling, please visit: <u>NYProblemGamblingHelp.org</u> to connect with resources in your community.

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The New York Council on Problem Gambling (NYCPG) is a not-for-profit independent corporation dedicated to increasing public awareness about problem and compulsive gambling and advocating for support services and treatment for persons adversely affected by problem gambling. NYCPG maintains a neutral stance on gambling and is governed by a Board of Directors. Find out more at NYProblemGambling.org.