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What is gaming?

"Gaming refers to playing electronic games, whether through consoles, computers, mobile phones or another medium." -Techopedia



What is gambling?

RISK something of
VALUE on a game of
CHANCE for a Desired Result.

5 "Gambling" or "Gaming"?

Need to risk something of value with the chance to win something better.

Playing a game for entertainment.

6 Are free games "free?"



Why can skins (or other in-game valuables) be a problem?
 These in-game valuables can be used for gambling.

Social Proof

Scarcity Principle

Dynamic Pricing

Skins are a way to customize a character or item within a game. Skins are a way of showing their level of achievement or skill level in the game.

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ESPORTS

Competitive tournaments of video games, especially among professional gamers.

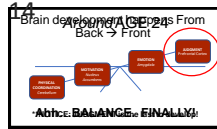
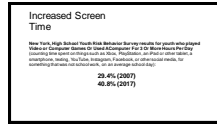
Why are loot boxes a problem?
 Loot boxes are in-game gambling because they involve risking in-game valuables or actual money on the chance of winning desired in-game items.

Variable Ratio Payout

Gambler's Fallacy

Loot Boxes: A common method for providing random rewards.

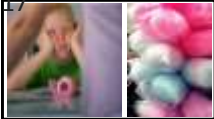




Parent Involvement is a Protective Factor



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Parent Involvement is a Protective Factor –
But how do we get them involved?



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Perceived Benefits
What will I (or my child) get out of us having a conversation about gaming and gambling?

Perceived Barriers
What will I have to change if I talk to my kid about gaming and gambling?

Perceived Susceptibility
What's the chance of my kid having problems because of their gaming or gambling activity?

Perceived Severity
Are gaming and gambling really that bad for kids?



Self-Efficacy
Am I able to and do I know how to talk to my kids about gaming and gambling?

Cues to Action
What will remind me to talk to my kids when the time is appropriate?

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Let's Share!



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Parent Involvement Activity



Review your parent's question and develop 2 messages to help this parent.

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Parent Involvement Activity



Let's work those brains!

What are some vehicles to deliver these great messages?

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SURPRISE!
Pass your activity
sheet to the next
group!

25

SURPRISE!
Pass your activity
sheet to the next
group!

27

Parent Involvement Activity



Your turn!
What vehicle will you use?
Using the paper on the wall,
draw out your idea.

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Parent Involvement Activity



What delivery methods could
you use to get this message
and vehicle into the
hands/eyes/ears of parents?

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- Campaign
- Resources
- Learn more

<http://talk2kids.org>

The slide features a white circular callout on the left containing a bulleted list. To the right, there is a blurred image of a person and some text, including 'NYC'.

