

Normalization and Cultural Shift: Preparing for Expanded Sports Gambling


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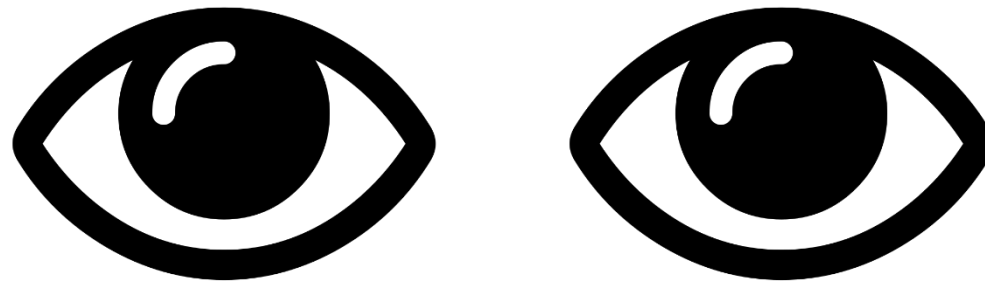
The New York Council on Problem Gambling is a not-for-profit independent corporation dedicated **to increasing public awareness** about problem and compulsive gambling and **advocating for support services and treatment** for persons adversely affected by gambling.

The Council maintains a neutral stance on gambling.

NYProblemGambling.org

Overview

- Relationship between sports gambling expansion and gambling normalization.
 - Link between normalization of gambling and problem gambling.
 - Develop a plan of action to prevent the normalization of gambling.
- Identify resources/support needed to implement prevention strategies.



Activity 1: Examining Your Community

Examine the culture, norms and opportunities regarding gambling and your assigned topic?



(5-10 minutes)

Slide Show on the way in...

This was not a collection of images from New York State, or even within the United States.

But, it is a glimpse of what may be coming with the possibility of legalized sports gambling in New York.

United States and Sports Betting

- Norms
- Advertising
- Problems



Sports Betting in Australia

- Sports Betting Cultural Norms



Sports Betting in Australia

- Sports Betting Cultural Norms
- Gambling Advertising and Cultural Acceptability



Sports Betting in Australia

- Sports Betting Cultural Norms
- Gambling Advertising and Cultural Acceptability
- Risks of Normalized Sports Gambling



Activity 2: Comparing Lists

A. Amongst your table, share your lists with one another regarding gambling and sports in the community.



(5 minutes)

Activity 2: Comparing Lists

B. What happens when these lists become one?

- How will sports change?
- How will gambling change?
- How will culture change?
- What's the worst case scenario?

(5-10 minutes)

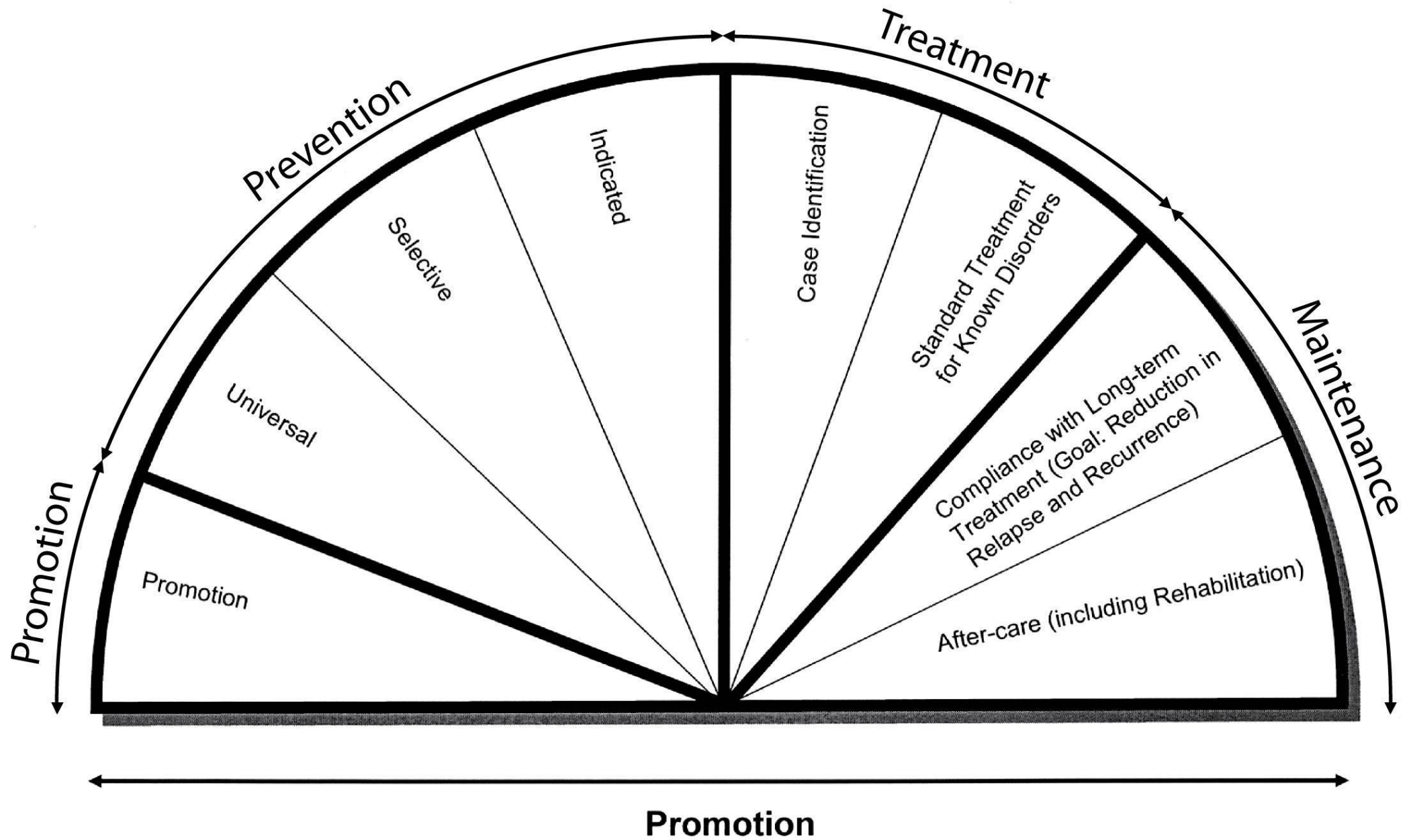


Activity 2: Sharing Your Lists



Role & Importance of Prevention

“Prevention is an important component of the continuum of care, which represents a comprehensive approach to behavioral health.” (SAMHSA)



Prevention Strategies

- Information Dissemination
- Prevention Education
- Alternative Activities
- Environmental Approaches
- Community Based Process
- Problem Identification and Referral

Activity 3: Making A Plan

- How will you prevent gambling from infiltrating sports culture/events in your community?
- How will you decrease accessibility of gambling for kids as this spread happens?
- How can you prevent normalization of sports gambling?

Activity 3: Making A Plan

1. Select a sports activity/event
2. What happens when gambling infiltrates?
3. How can you prevent gambling infiltration into the sport?
4. Who and what is needed for success?
5. What steps would you take to prevent gambling infiltration into this sporting activity/event?

(5-10 minutes)

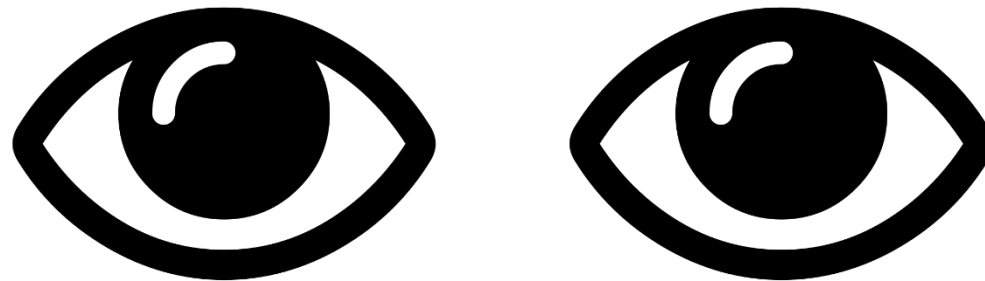


Activity 3: Sharing Your Plan



Review

- Relationship between sports gambling expansion and gambling normalization.
 - Link between normalization of gambling and problem gambling.
 - Develop a plan of action to prevent the normalization of gambling.
- Identify resources/support needed to implement prevention strategies.



Resources

New York Council on Problem Gambling Resources

NYCPG www.nyproblemgambling.org

Videos can be found at

www.nyproblemgambling.org/resources/videos

NYRG Hub www.NYRGHub.org

Know the Odds www.knowtheodds.com

NYS Gambling Support and Treatment Centers

<http://knowtheodds.org/gambling-support-directory>

SAMHSA www.samhsa.gov

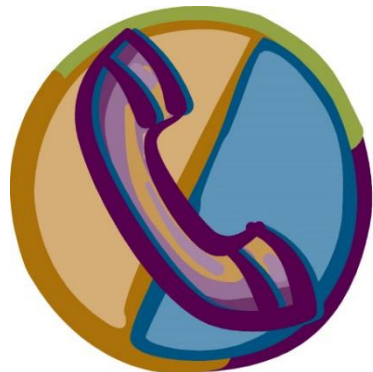
OASAS www.oasas.ny.gov/gambling

Support and Treatment Resources

https://www.oasas.ny.gov/providerDirectory/index.cfm?search_type=2&program_type=15®ion_type=0 – OASAS provider search

www.GamblersAnonymous.org – Home of Gambler's Anonymous, a self-help group for those who want to stop gambling

www.GamANON.org – Home of Gam-ANON, a self-help support group for family members and friends affected by a loved one's gambling



1-877-8-HOPENY

Find Help for 1-877-846-7369

Alcoholism, Drug Abuse, Problem Gambling