The Latest "App"etites in the Gaming World NYCPG Conference 2017











Contests	Leagues	Missions 👸 Promos	• • 3	julhynes 15.00	DEPOSIT
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(a) + NSA \$1216. Thurderdome Single trand	\$5,300	EI \$125.000	19/25	10:54:49	ENTER

LAWS: UNLAWFUL INTERNET GAMBLING ENFORCEMENT ACT OF 2006

 Made it illegal for banks and credit card companies to allow money to be transferred to online casinos or gambling websites



Sharply reduced U.S. play on internet gambling sites
 Unintentionally fostered growth of daily fantasy sports...

Laws: Professional & Amateur sports protection act (PASPA) of 1992

- Outlawed sports betting in most of the United States, with exception of four grandfathered states: Nevada, Delaware, Montana and Oregon
- Currently only Nevada allows traditional sports betting through licensed bookmakers

<mark>KEY ARGUMENT OF</mark> Daily Fantasy sports industry



COMMON LEGAL DEFINITION OF GAMBLING:

- 1. PRIZE: Anything of value the sponsor awards in a promotion. (Example: goods/services with a monetary value or items of value.)
- 2. CHANCE: A process beyond the participant's direct control determines the outcome. (Example: an instant-win game at a fast food restaurant.)

3. CONSIDERATION: Requires money or significant effort. (Example: attending a sales presentation, downloading a file.)

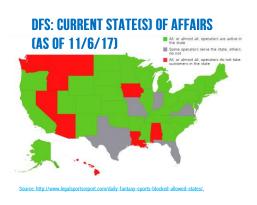
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LET'S TAKE IT FROM A PRO.

Do they pay money to play? And do they win something? Then it's gambling.

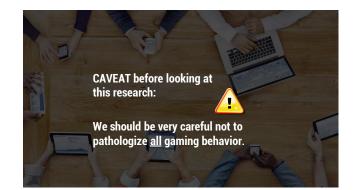
- JOE NAMATH





Much like the technology itself, research is new.

RESEARCH: THE GREAT UNKNOWN.



YOUTH "PATHOLOGICAL" VIDEO GAMERS Particle Annological Video-Game Use Among Youth Ages 8 to 18

- Sample of 1,178 youth in the U.S.: 8.5% of youth gamers were classified as "pathological gamers" >80% play video games
- at least occasionally "Pathological" gaming:
- (using 5 of 10 of DSM-IV; this was prior to DSM-5)

Gentile, D. (2009). Pathological video-game use among youth ages 8-18: A national study Psychological Science, 20, 594-602.

YOUTH "PATHOLOGICAL" VIDEO GAMERS

n=3,034 – grades 3, 4, 7 & 8

9% pathological gaming

- Less empathy
- More impulsivity

PEDIATRICS

Source: Gentile, Choo, Liau, et al. (2011). al video game use uth: A two v

IGD & PATHOLOGICAL GAMBLING:

Similarities between those with internet gaming disorder (IGD) & pathological gamblers:

- Less sensitive to loss •
- More reactive • to gaming and gambling cues
- · More impulsive choices

Fauth-Büler, M., Mann, K. (2015, Nov.) Neurobiological correlates of internet gaming disorder: Similarities to pathological gambling lowrnal of Addictive Rehaviore

THE FREEMIUM ISSUE.

Adolescents playing simulated gambling games more likely to later move to real gambling ...



...and are also more likely to have later gambling problems

King et al., 2010



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OUR DATA. (Getting better, but still sucks.)

What do we ask kids in surveys about gambling?

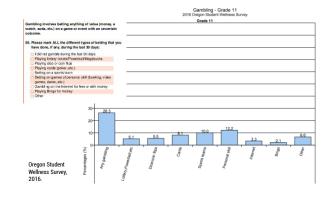


K.E. Scholes-Balog et al. / Journal of Adolescence 37 (2014) 215-224

Problem gambling In the young adult survey, participants were first asked have you ever gambled?. Respondents who indicated they had gambled (ever) were then required to answer two items to measure 'problem gambling, 1) 'have you ever tried to keep your family or friends from knowing how much you gamble?, and 2) 'has there ever been a time when you thought you had a gambling problem?. Each of these items had the following response options, 'No', Yes, but not in the past 12 months', 'Yes,

Also, we don't think of many non- "Vegas-y" things as gambling.





Lottery machine at Sea-Tac Airport, 2017

WHAT ABOUT FANTASY SPORTS & STUDENT ATHLETES?

NCAA didn't ask in their 2012 survey. And they haven't released their 2016 survey data yet \circledast

Martin et., al (2016) - PY participation from highest to lowest (n=692): club/intramural sports (gambling 69%) (fantasy sports gambling: 36%) D1 (gambling 30%) (fantasy sports gambling: 8%) non-athletes (gambling 13%) (fantasy sports gambling: 7%)

Martin et al., 2016.

OTHER UNTAPPED AREAS OF DATA.

UC Irvine debuts the first public college esports arena in the US Teoretic the future of competition, Period, 'UC' water, discours Mark

entransference in the second s

the most intense daily schedules while in season of a sport out of anyone. Between classes, tutoring, practice/games, weightlifting, conditioning, watching film, and walk through a typical day is a packed schec Once students athletes' college careers are over they are left with a lot of free time that they aren't used to having. The free time can often time cause them to not know what to do with their time.

se aroups of people is st

I got really into gaming and playing finntary sports (mostly football and baseball, but really anything) after my surgery on my ACL 2 years ago. The recovery was long and firstrating. I thought I was all good because I didn't get hooked on pain pills or drinking a lot of alcohol. But being and athlete and competitive, it felt good to get into something that I could be good at even while on the couch. At first it helped me get through being depressed over not being able to play the sport I love and even share the same experiences with my teammates. Then it started getting in the way of my school and relationship with my girlfriend. When my knew was finally better, I kind of snapped out of it because I could play again. But I cause show people get hooked and lose a lot of money. I won and lost but was hocky I came out pretty even.

University of Oregon student athlete, July 2017.

RISK FACTORS.



LIKELY SHARED GAMING <u>RISK FACTORS</u>.



What is <u>almost always</u> a key risk factor?

nes|11/16/17|w

Exposure to early childhood trauma has consistently been associated with disordered gambling.

(Hodgins et al. 2010; Kraus et al. 2003; Najavits et al. 2010; Petry and Steinberg 2005; Taber et al. 1987)

ACEs - ADVERSE CHILDHOOD EXPERIENCES

Growing up (prior to age 18) in a household with:

- Physical abuse
- Emotional abuse
- Sexual abuse
- Emotional or physical neglectLoss of parent due to divorce,
- abandonment, or deathSubstance use
- Mental illness
- Incarcerated household member Centers for Disease Control and Prevention: http://www.cdc.gov/ace



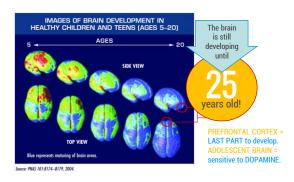
GAMBLING & ACEs



Associated w/ ADHD, personality disorders &... Disordered gambling

Poole et al., 2017









THE FREEMIUM ISSUE.

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...and are also more likely to have later gambling problems

King et al., 2010

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Problem gambling is **one component** of problem behaviors...



...but it doesn't get addressed.

Julie M. Hynes | preventionlane.org | @HynesUO

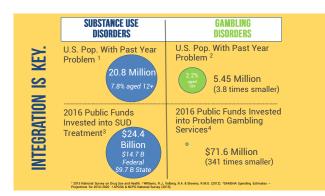
Table 26: Communication About the Risks of Gambling

	Grade 6 State	Grade 8 State	Grade 11 State
Parents have talked to you about the risks of betting/gambling	49.4	48.5	36.4
Teachers have talked to you about the risks of betting/gambling	19.2	23.2	18.0



Source: http://ftw.usatoday.com/2014/08/nfl-fantasy-football-elementary-school-curriculum





Researchers recommend <u>overall</u> prevention initiatives as most effective.

i.e.,

- Prevention efforts that address RISK FACTORS common to other problem behaviors;
- Prevention efforts that address **PROTECTIVE FACTORS** (e.g., prosocial behaviors)

Example curricula: Good Behavior Game, parenting programs, etc.



NATL COUNCIL PROB GAMBLING Policy, Advocacy & Coalition Building.

NCPG Prevention Committee: Has a new "Emerging Trends" task group. Info:

www.ncpgprevention.org



PREVENTION APPROPRIATE SURVEYS.

- Youth: More than "Do you gamble."
- Key informants: community readiness survey.
- Community: Attitudes about gambling.

TR<u>EATMENT</u>

SCREENING & SERVICES.

Screening! SBIRT? Policy: Working to get problem gambling treatment providers being able to provide services for (and BILL for!) individuals with gaming problems

FOR THOSE WHO CAN: POLICY & ADVOCACY. Engaging community members & partners to advocate on any laws involving online gambling / fantasy sports (can use NCPG guidelines as a tool).



HELPFUL APPS IN GENERAL:



- Mindfulness apps those that encourage breathing, meditating, etc.
- Exercise apps physical activity to encourage natural dopamine release and reduce stress.
- Recovery apps (SoberTool, etc.)
- · Use caution if concerned about screen addiction.
- Moderation is key!!









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Other tips for those in recovery & in general

- SET MOBILE CONTROLS: set them (your mobile carriers', not just the device!)
- WATCH YOUR CREDIT CARD: don't link it to-or unlink it from--your phone!!
- MONITOR BEHAVIOR: Keep computer use in open area - if you can (desktop computer). Use monitoring apps to monitor apps!

AWARENESS/EDUGATION G & GAMBLING PARENTS, EDUCATORS, KIDS. Include gambling in conversations about alcohol & other drugs, AND technology. Download free fact sheet: (1)









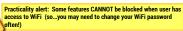


OK, so maybe you won't have fun. But at least you will learn something!

- Check out the games/apps WITH your kids
- Play with your kids or sit with them while they play.
- You will have fun and learn about their gaming, too.

MOBILE DEVICES & PARENTAL CONTROLS

- Major mobile services (e.g., AT&T, T-Mobile, Verizon) offer family protection plans
- Features include: GPS, purchase blocking, turning off browsing/data/texting, time of day, etc.
- See <u>www.preventionlane.org/online-safety</u> for a list of helpful links to these services







• Pay attention to clues:

restlessness, withdrawal, lack of interest, different friends, signs you've learned about alcohol & other drug behaviors

• INTERVENE if you see warning signs. (Get intervention tips: www.drugfree.org/intervene)

