

Prevention Track

Gambling App-etites: Trends, Concerns, and What You Can Do

Julie Hynes, Coordinator of the Problem Gambling Prevention Program with PreventionLane

New apps and types of gambling come about almost continuously. Keeping up with digital gaming/gambling trends can be overwhelming and exhausting for many in problem gambling and addictions professions. In this workshop, we look at an overview and key concerns of some of the latest trends in the online gaming world, and how the lines often are blurry between what is gaming and what is gambling.

Building Capacity for Problem Gambling Prevention in Rural Areas

Rachel Truckenmiller, Ed.S., Associate Director, HFM Prevention Council

How do you get your problem gambling message out when you have no billboards, no local television or radio stations and just one weekly newspaper? Rural areas come with unique challenges when it comes to promoting your problem gambling prevention message. This workshop will explore different ways to connect and advocate with people in your community to build the capacity you need to effectively promote problem gambling prevention. This workshop will also present non-traditional media methods and talk about the importance of capacity building in sustaining your efforts.

Use of Media – Traditional and Not So Traditional

Bruce Kelly, Coalition Coordinator for Putnam Communities That Care Coalition

Bruce will give you hands on advice on how to make your underage gambling prevention efforts a visible and viable part of the community fabric. From paid media such as billboards and newspaper ads, to earned media such as letters to the editor and TV interviews, you will learn how to best utilize the contacts you already have to get the word out.

Engaging Youth in Problem Gambling Prevention and Recovery Efforts

*Elizabeth Toomey, Team Leader, Prevention Education & Information Services, Prevention Network
DJ Rhodes, Family & Youth Specialist, NYS Office of Alcoholism & Substance Abuse
Services, Adolescent, Women and Children's Services*

In this workshop we examine why we are sometimes hesitant to hand the reins over to youth and young adults, and why it's so important to do just that for effective underage gambling prevention and recovery efforts. Topics to be covered include youth and young adult development, engagement vs. involvement, meeting youth where they are at, and guiding youth into leadership positions. Practical examples and tools will be shared!